

QUALITY POLICY

MOTTO	Efficient business for production of steel and steel products based on continuous improvement of quality management.
VISION	JSC 'NLMK-Ural' is a modern, highly efficient company of the ferrous industry, possessing of the world class processes and producing CC steel billets, shapes and wire rods.
MISSION	Ensure manufacturing of products featuring the quality that fully meets customer expectations and requirements; fulfill the commitments with relation to the personnel, the shareholders and the community.
OBJECTIVES	<ul style="list-style-type: none">– commitment to achieving the world's best practices in the field of production facilities and the quality of steel products;– achieving and maintaining the leadership in the markets of CC billets, shapes and wire rod;– maintaining competitive quality level of the products;– securing the financial well-being of the personnel; promoting the interests of the shareholders and any other stakeholders; maintaining the high level of social responsibility with relation to the community.
GUIDELINES	<ul style="list-style-type: none">– orientation to stable and mutually beneficial cooperation with customers;– leadership and management responsibility;– involvement of the employees of all levels into continuous improvement of processes and products;– process oriented approach to management of all activities and resources;– system oriented approach to quality management on the basis of identification, understanding and control linked by the processes into one system;– continuous development and improvement of the quality management system;– decision taking based on analysis of actual data and information;– mutually beneficial cooperation with suppliers.
ACTIONS FOR ACHIEVING THE OBJECTIVES	<ul style="list-style-type: none">– retrofitting and continuous improvement of the existing production processes on the basis of advanced achievements of science and technology aimed at improving the quality of products and productivity as well as resource and energy saving;– active cooperation with customers in the field of selection, application and improvement of the products;– continuous professional development of the personnel and improving its competence in the field of quality;– clearly regulated responsibility for quality of all the personnel of the Company — from workers to the Director General;– improving the production efficiency by implementation of the world's best practices;– motivation of the personnel to improve the quality of the products;– continuous improvement processes of the Quality Management System.
COMMITMENTS OF THE MANAGEMENT	<ul style="list-style-type: none">– Provision of Resources and creation of favorable conditions for successful implementation of the Quality Policy;– assessment of functioning results of the Quality Management System.
COMMITMENTS OF THE EMPLOYEES	<ul style="list-style-type: none">– know and understand the Quality Policy and put it into practice.

Director General

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S.S. Babiy